



Beer Serves America

ECONOMIC IMPACT OF THE BEER INDUSTRY



National Beer
Wholesalers
Association

Wisconsin

Total Jobs

64,974

Total Wages & Benefits

\$2.9 billion

Total Economic Output

\$9.8 billion

Total Taxes Paid

\$1.4 billion

Brewing Jobs

2,489

Distributing Jobs

3,948

Retail Jobs

26,559

Agriculture Jobs

1,416

Manufacturing Jobs

2,839

Nationwide

Total Jobs

2.0 million

Total Wages & Benefits

\$102.9 billion

Economic Output

\$331.8 billion

Total Taxes Paid

\$55.2 billion

Beer Serves Wisconsin.



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